**INFINITY FABRICS, LLC** 

# INFINITY

Luxury Woven Vinyl<sup>™</sup>

## Supreme<sup>™</sup> Bimini, Awning & Canvas

### Superior<sup>™</sup> Upholstery Vinyl

Warren J McCrickard, Director of Marketing & Communications 10/1/2015

#### FORWARD

Infinity is built on a reputation of advancing forward. We are a solution focused company that challenges the status quo by redefining standards in service, quality and customer satisfaction. Our core values are Innovation, Design, Education and Customization.

Innovation – We see infinite possibilities with fabrics and yarn systems continually questioning current ideology while setting new trends through product development.

Design – We embrace the wow factor and know how to make the best first impression. Our products create a dynamic, coordinating color presentation providing diversity and flexibility to help aid in an ultimate decision making process.

Education – We are experts empowered to share what we have learned through research and evaluation. We seek to improve lives and remove unnecessary hassle.

Customization – We offer each manufacturer the ability for individual expression through color, weaves and many other specialized services.

We stand firmly by these values and back them through cost conscious measures delivering better products that are low maintenance and easy care allowing for the luxurious, recreational lifestyle we all seek to enjoy.

Welcome to the forefront of revolution.

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#### **INFINITY: A COMPANY HISTORY**

Infinity Fabrics, LLC launched in 2008 with a primary focus on the outdoor area rug market. As owner Steve Couch began developing and customizing woven techniques, Jason Allred joined as an additional owner to help with operations.

They launched the woven vinyl floor and wall covering product line with a patent-pending backing. Luxury Woven Vinyl<sup>™</sup> began solidifying its niche in the Marine industry where no other product could match in design, performance or warranty. In 2013, Infinity expanded into the recreational vehicle and aerospace industries where woven vinyl had not been introduced.

In 2015, Infinity rebranded its floor and wall covering as Luxury Woven VinyI<sup>™</sup>; a product line with over seventeen collections and 160 colors including the very popular Seagrass<sup>™</sup> collection. Currently, Infinity supplies Luxury Woven VinyI<sup>™</sup> to a great deal of marine OEM accounts, recreational vehicle OEMs and aerospace manufacturers. Infinity also has removed the industry expectation of a distribution network servicing dealers and aftermarket installers direct. This approach has allowed for excelled delivery and thorough education for industries where carpet is rapidly being replaced by newer technologies.

The future is bright for Infinity. 2016 will see the launch of two new product lines: Bimini, Awning and Canvas & Superior<sup>™</sup> Upholstery Vinyl. Customers will now have the opportunity to color coordinate their entire boat, RV or aircraft with INFINITY.

2008:

2015:

Infinity Fabrics<sup>®</sup>

Certifiably Green<sup>®</sup>





Every now and then a product comes along that revolutionizes an industry. Changes everything. Makes life better. That every now and then is now. MEET INFINITY LUXURY WOVEN VINYL<sup>™</sup>. Making the good life better is what we do. And we've done it with innovative flooring that is breathtaking and performs beautifully. It's better because it resists wear, fading, soil, and mold in settings where performance is essential. It's revolutionary. It's spectacular. It's here.

Luxury Woven Vinyl<sup>®</sup> is available in 8'6" and 10' width rolls.

Fiber Content	Vinyl
Backing	Frothed Vinyl Memory
Width	8'6" & 10' (120")
Thickness	Compact Cushion (CC) .115146"
	Heavy Duty (HD) .150223"
Application	Heavy Commercial, Marine, Recreation Vehicle (RV)
Additives	Antimicrobial

#### **FEATURES & BENEFITS**

- · Heavy Commercial Traffic Rated
- · Anti-Microbial: Promoting No Bacterial Growth
- · Moisture Barrier
- · Soil & Stain Resistant
- · Mold & Mildew Resistant
- · Appearance Retention
- · Ultra-Violet Stable & Fade Resistant
- · Dense Cushion Backing with No Delamination
- · Non-slip Backing
- · Ease of Cleaning
- $\cdot$  Qualifies for LEED points

- · Phthalate Free
- $\cdot$  Lead Free
- · R.E.A.C.H Certified
- · Meets California Prop 65 Standards
- · Pet Friendly
- · Impervious to Gasoline, Grease & Motor Oil
- · Unaffected by Sea Gull & Spider Defecation
- · Top Acoustic Rating enabling a Quiet Ride
- · Flammability: Top Rating in All Categories
- · Smoke Density: Passes ASTM E-662 Test
- Ten (10) Year UV/Fade Limited Warranty

#### What sets INFINITY Luxury Woven Vinyl apart?

- Our Patent-Pending blown vinyl backing
- 10' Width
- Most Diverse Collection & Color Line: over 17 collections and 160 colorations
- INFINITY Selection Program & Customization (OEM only)
- Top of the Line Customer Service & Sales
- Unparalleled New Product Development



Supreme<sup>™</sup> is highly anticipated as an alternative to acrylic, the predominant awning fabric. Supreme<sup>™</sup>, the first bimini, awning and canvas material made of woven vinyl, offers the vibrant look of acrylic, but is more colorfast with less degradation. Even in the brightest sun, Supreme<sup>™</sup> offers years of carefree service with the best warranty in the marketplace; ten year limited UV/fade warranty. INFINITY, manufacturer of Supreme<sup>™</sup>, has once again introduced a product drastically different from anything else available. Supreme<sup>™</sup> will become the most trusted awning fabric guaranteed against the elements.

Supreme<sup>™</sup> is available in 60" width rolls.

Fiber Content	Vinyl
Width	60"
Weight	19.5 oz per sq yard
Styles	20 Stock Colors Available
Application	Heavy Commercial, Marine, Recreation Vehicle (RV)
Additives	Antimicrobial
Warranty	Ten (10) Year Limited

#### **FEATURES & BENEFITS**

- · Anti-Microbial: Promoting No Bacterial Growth
- · Soil & Stain Resistant
- · Mold & Mildew Resistant
- · Appearance Retention
- · Ultra-Violet Stable & Fade Resistant
- $\cdot$  Ease of Cleaning
- $\cdot$  Qualifies for LEED points

- · Phthalate Free
- $\cdot$  Lead Free
- · R.E.A.C.H Certified
- · Meets California Prop 65 Standards
- · Unaffected by Sea Gull & Spider Defecation
- · Flammability: Top Rating in All Categories
- Ten (10) Year UV/Fade Limited Warranty

#### **General Care and Cleaning**

Follow all cleaning procedures using common detergents with a water only rinse in order to remove all residual cleaning agents (if Crystal Dry is used, a follow-up water rinse is not required). Allow the area to completely dry. More detailed care and cleaning instructions will be provided separately.

#### Supreme<sup>™</sup>-Bimini, Awning & Canvas General Care and Cleaning Guide

One of the best ways to keep Supreme<sup>™</sup> woven vinyl fabrics looking good is to hose fabrics off on a weekly basis with clear water. This helps prevent dirt from becoming deeply embedded in the fabric and eliminates the need for more frequent vigorous cleaning. In most environments, a thorough cleaning will be required as soiling dictates. When it's time for a thorough cleaning, Supreme<sup>™</sup> woven vinyl fabrics can be cleaned while still on a boat or while still installed as an awning, etc.

#### **General or Light Cleaning**

To clean Supreme<sup>™</sup> while still on a boat, follow these simple steps:

- Brush off loose dirt.
- Hose down.
- Prepare a cleaning solution of water and mild soap such as Dawn dishwashing liquid or even Spray Nine Cleaner.
- Use a soft bristle brush to clean.
- Allow cleaning solution to soak in to the fabric.
- Rinse thoroughly until all soap residue is removed.
- Air dry.
- May not require re-treatment depending on the soiling level of the fabric.

If stubborn stains persist, you can use a diluted bleach/soap mixture for spot cleaning of mildew. For roof run-off or other similar stains a strong degreaser made be required.

#### Heavy Cleaning for Stubborn Stains and Mildew

Supreme<sup>™</sup> fabrics do not promote mildew growth; however, mildew may grow on dirt and other foreign substances that are not removed from the fabric. To clean stubborn stains:

- Prepare a solution of 1 cup bleach and ¼ cup mild soap per gallon of clean water.
- Soak affected area in solution for 15 minutes.
- Blot stain with a sponge or clean towel.
- Rinse thoroughly to remove all soap residue.
- Air dry.

Remember to protect the area around your Supreme<sup>™</sup> fabric if using a bleach solution. Other fabrics that are not made by Infinity may have an adverse reaction to the bleach.

#### **Professional Cleaners**

You may have access to professional cleaning firms. In evaluating the services of a professional firm, you should inquire about a firm's experience in working with Supreme<sup>™</sup> fabrics.

#### **Helpful Hints**

Protect the area around the Supreme<sup>™</sup> fabric when using a bleach solution –bleach may discolor non Supreme<sup>™</sup> fabrics. Always rinse Supreme<sup>™</sup> thoroughly to completely remove bleach.

Please be aware of the environment when cleaning with bleach. Bleach can have harmful effects on the natural environment around you. We do not advise using bleach if you are surrounded by a body of water or other environment that could be affected. Supreme<sup>™</sup> should only be allowed to air dry.

This information is a guideline, not a guarantee and does not relieve the user from the responsibility of proper care, cleaning and use of the Product and all cleaning agents. Infinity cannot be responsible when unknown changes are made by the manufacturer of the cleaning agent to their formulations. The use of certain cleaning agents, including but not limited to powdered abrasives, solvents, industrial strength cleaners and power washing is not recommended and can be harmful to the surface appearance and the lifespan of the Product. The Supplier, its agents assumes no responsibility resulting from the use of such cleaning agents or procedures to the vinyl and use of such will void the warranty.

#### Supreme<sup>™</sup>-Bimini, Awning & Canvas Limited Ten Year Warranty

Supreme<sup>™</sup> 10 year warranty: We stand behind our fabrics with a guarantee that's the best in the industry: a 10-year warranty for Supreme<sup>™</sup> as decorative shade fabrics and for shade and marine fabrics.

This warranty covers Supreme fabric only. This warranty does not cover normal care and cleaning; damage from misuse or abuse; improper installation; or costs associated with replacement of the fabric, including labor and installation. Infinity's liability is expressly limited to this warranty. Infinity reserves the right to inspect the fabric submitted for claim. Infinity will supply new equivalent fabric to replace the fabric that becomes unserviceable.

This warranty applies to the original purchaser of Supreme fabric and protects against Supreme fabric becoming unserviceable due to color or strength loss from normal usage and exposure conditions, including sunlight, mildew and atmospheric chemicals.

The warranty coverage period is 10 years from the original purchase date. Infinity will provide replacement fabric at no cost during years one through eight, at the then-current selling price less a 15% discount during the ninth year; and less a 30% discount during the tenth year.

Infinity customers should submit any warranty claims to the following address:

#### Infinity Fabrics, LLC 5211 Mitchell Bridge Rd. NE Dalton, GA 30721

Fabric must be available for inspection and analysis by an authorized representative of Infinity before any settlement can be made. The warranties set forth here do not cover, and are not applicable, to any of the following; (1) staining due to tanning lotion, teak oil, topping, engine grease, or similar contaminants, (2) damage caused by improper installation, (3) deterioration due to the use of improper cleaning materials or procedures, (4) staining or degradation due to an agent or cleaner, (5) damage resulting from abuse or power washing, or (6) normal wear and tear.

THE REMEDIES SET FORTH ARE THE SOLE AND EXCLUSIVE REMEMDIES AVAILABLE TO ANY PERSON FOR DEFECTIVE PRODUCTS. UNDER NO CIRCUMSTANCES SHALL SUPPLIER BE LIABLE FOR ANY LOSS, INJURY, EXPENSE OR DAMAGE, WHETHER DIRECT OR CONSEQUENTIAL, INCIDENTIAL OR OTHERWISE, RESULTING FROM THE USE OF ANY PRODUCT OR CAUSED BY ANY DEFECT, FAILURE, OR MALFUNCTION OF ANY PRODEUCT, WHETHER BASED UPON WARRANTY, CONTRACT, NEGLIGENCE, OR OTHERWISE. THE WARRANTIES SET FORTH HEREIN ARE IN LIEU AND EXCLUDE ALL OTHER WARRANTIES, GUARANTEES, OR REPORESENTAIONS, WHETHER MERCHANTALILITY OR FITNESS FOR A PARTICULAR PURPOSE.

# UPHOLSTERY VINYL

Superior<sup>™</sup> stands out in a crowded market of upholstery vinyl offerings. Upholstery began as a leather product which could not withstand the harsh elements. Soon thereafter vinyl and polyurethane became what is now the industry standard. Superior<sup>™</sup> upholstery vinyl, by INFINITY, supersedes current product lines by offering a seven year UV/fade warranty. Superior lives to its name with its unique antimicrobial technology and assurances against yellowing and pinking. Innovation and quality are the hallmarks of Superior<sup>™</sup>, the premier upholstery vinyl in the marketplace.

Superior<sup>™</sup> Upholstery Vinyl is available in 54" width rolls/30 linear yards.

Fabric Content Backing	Vinyl 100% woven polyester
Width	54"
Roll Length	30 Linear Yards
Gauge (Thickness)	22 mil
Styles	Leatherette and Carbon Fiber
Colors	51 Stock Colors Available (Neutral & Accents)
Application	Marine, Recreation Vehicle (RV)
Additives	Antimicrobial
Warranty	Seven (7) Year Limited

#### **FEATURES & BENEFITS**

- · Anti-Microbial: Promoting No Bacterial Growth
- · Mold & Mildew Resistant
- · Appearance Retention
- · Ultra-Violet Stable & Fade Resistant
- · Pinking Resistant
- · Yellowing Resistant
- · Seven (7) Year UV/Fade Limited Warranty

#### **General Care & Cleaning**

Marine/RV grade vinyl, like all upholstery, requires a regularly scheduled cleaning program on a daily, weekly or monthly basis, depending upon the exposure to dirt and/or other staining agents. It is important that efforts begin immediately after a spill to remove any potential staining agent. More detailed care and cleaning instructions will be provided separately.

#### Upholstery Vinyl Fabrics General Care and Cleaning Guide

Marine/RV grade vinyl, like all upholstery, requires a regularly scheduled cleaning program on a daily, weekly or monthly basis, depending upon the exposure to dirt and/or other staining agents. It is important that efforts begin immediately after a spill to remove any potential staining agent.

#### Step 1:

Most common everyday light soiling can be easily removed by using a solution of 10% liquid household dish detergent and 90% warm water, applied with a clean dampened cloth. Rinse with a clean cloth dampened with water and allow area to dry thoroughly. Moderate scrubbing with a soft bristle brush will help loosen dirt and grime embedded in the grain of the vinyl.

#### Step 2:

For more stubborn stains and heavy soiling, dampen a soft white cloth with Tilex<sup>©</sup> (or a similar product) or a mild detergent. Gently rub and then rinse with a clean cloth and water. Please note, do not use any "citrus formula" cleaners.

#### Step 3:

For the most difficult stains or surface mildew dampen a clean white cloth with a solution of 10% household bleach and 90% water. Rub gently and rinse with water.

This information is a guideline, not a guarantee and does not relieve the user from the responsibility of proper care, cleaning and use of the Product and all cleaning agents. Infinity cannot be responsible when unknown changes are made by the manufacturer of the cleaning agent to their formulations. The use of certain cleaning agents, including but not limited to powdered abrasives, solvents, industrial strength cleaners and power washing is not recommended and can be harmful to the surface appearance and the lifespan of the Product. The Supplier and its agents assumes no responsibility resulting from the use of such cleaning agents or procedures to the vinyl and use of such will void the warranty.

#### Marine/RV-Grade Vinyl Limited Seven Year Warranty

Subject to the limitations and conditions described herein, Infinity Fabrics LLC (Supplier), warrants to its customers, that all marine/RV quality vinyl coated fabrics purchased from Supplier (Product) will conform to the applicable product specifications published by Supplier and will remain free from defects in material and workmanship for a period of seven (7) years (the Warranty Period) from the date of production of a boat or completed trim component part, provided that such Product is applied, installed, used and maintained in accordance with Suppliers specifications and instructions. All warranty claims must be submitted in writing within thirty (30) days after discovery of nonconformity or defect and accompanied by representative samples of such.

During years one and two of the Warranty Period, the Supplier will provide replacement Product to replace any product deemed defective and will pay competitive labor rates for the replacement not to exceed twenty (\$20.00) US Dollars for each yard of replacement Product. During the remainder of the Warranty Period, the Supplier will provide Product to replace defective Product, but will not pay labor or any other associated costs.

Infinity customers should submit any warranty claims to the following address:

#### Infinity Fabrics, LLC 5211 Mitchell Bridge Rd. NE Dalton, GA 30721

Vinyl must be available for inspection and analysis by an authorized representative of Infinity before any settlement can be made. The warranties set forth here do not cover, and are not applicable, to any of the following; (1) bleeding from adjacent boat components, (2) staining due to tanning lotion, teak oil, topping, engine grease, or similar contaminants, (3) degradation due to the presence of amines in adjacent foam cushioning, (4) damage caused by improper installation or failure of sear or trim parts, (5) deterioration due to the use of improper cleaning materials or procedures, (6) staining or degradation due to an agent or cleaner, (7) damage resulting from abuse or power washing, or (8) normal wear and tear.

Subject to Customer's compliance with a written conformance program documented to Supplier's satisfaction and approved in writing, Supplier may expand its warranty to cover staining resulting from mildew growth on adjacent boat components, referred to as "pink staining". To be eligible for consideration Customer's conformance program must include the following:

- Component parts must be treated to resist fungal growth.
- Conformance to ASTM G21 and ASTM 1428 must be verifiable.
- Upholstery must be properly maintained as specified in Suppliers Care and Cleaning Instructions.
- Foam lamination of Product must be provided by Supplier.

THE REMEDIES SET FORTH ARE THE SOLE AND EXCLUSIVE REMEMDIES AVAILABLE TO ANY PERSON FOR DEFECTIVE PRODUCTS. UNDER NO CIRCUMSTANCES SHALL SUPPLIER BE LIABLE FOR ANY LOSS, INJURY, EXPENSE OR DAMAGE, WHETHER DIRECT OR CONSEQUENTIAL, INCIDENTIAL OR OTHERWISE, RSULTING FROM THE USE OF ANY PRODUCT OR CAUSED BY ANY DEFECT, FAILURE, OR MALFUNCTION OF ANY PRODUCT, WHETHER BASED UPON WARRANTY, CONTRACT, NEGLIGENCE, OR OTHERWISE. THE WARRANTIES SET FORTH HEREIN ARE IN LIEU AND EXCLUDE ALL OTHER WARRANTIES, GUARANTEES, OR REPORESENTAIONS, WHETHER MERCHANTALILITY OR FITNESS FOR A PARTICULAR PURPOSE.

With additional questions, please contact: Director of Marketing & Communications 706.529.2241 marketing@infinitylwv.com